



Protect

The Right to International Protection

Deliverable 9.2 Project Website and
Visual Identity

Dissemination level: Public

Lead Beneficiary: The University of
Bergen



This project has received funding from the European Union's
Horizon 2020 research and innovation program under grant
agreement No 870761



PROTECT

Project Website and Visual Identity

The screen shots attached show the current layout and content of the PROTECT website. They also display PROTECT's visual profile, such as the logos, color scheme and fonts that will be used for multiple communication and dissemination activities throughout the project. PROTECT's visual template and profile was designed by The University of Bergen's Communication Department. Logos are attached at the bottom of this document.

The website contains both static and dynamic content, which enable visitors and different target groups to engage with the content in multiple ways.

Examples of static information:

- Information about PROTECT, our research objectives and Working Packages.
- Overview of the PROTECT Coordination and Management Office, involved partners and Advisory board
- Contact information

In addition to the static information, the website also complies with a range of formal demands, such as:

- Information about the project's EU funding, as well as a disclaimer.
- EU and Horizon2020 logos.

This information is placed in the website footer.

Dynamic content

In addition to the static content listed above the website will contain a range of dynamic and changeable content that allow visitors and different target groups to engage with the website in several ways.

Examples of dynamic content:

- News articles and blog posts about PROTECT events or research activities
- Videos and photo series from fieldwork or other PROTECT activities
- Twitter feed showing the project's latest tweets and retweets
- Links to the project's other social media accounts (e.g., Facebook, YouTube)

The table below shows the main ways that PROTECT website will engage with its target groups who are identified in the Grant Agreement. The attached screen shots show the content currently available to visitors.

Content	Goal	Form
Monthly blog-posts	Inform about PROTECT research activities and results. Engage new and existing readers and create engagement in social media	Written posts. Video. Podcast. Deal with findings, themes, issues related to project. Share on Twitter and Facebook.
Videos	Visual display of our activities and researchers. Create engagement in social media.	Interviews during conferences, interviewing researchers during fieldwork or other activities
Articles	Inform visitors about upcoming or past events, or other dissemination activities.	Post news articles about the project or involved researchers produced by the project or other institutions
Social media accounts	Creating dynamic and updated content on website for target groups to engage in.	Twitter feed is linked up to website and will appear in the sidebar on each page. Social media icons with links to the project's accounts appear beneath each post and in front page banner
Information about the project	Provide updated and accurate information about PROTECT, our research and partners, and activities.	Ensure the static informational pages contain up to date information.

Forthcoming content

A website is a living entity, which will be continuously updated with, and host new information, activities and content. The following content will be made available on the PROTECT website as the project progresses:

- PROTECT blog as a separate menu item
- PROTECT in the media as a menu item under "News and events"
- Publications as a menu item under "Our Research"
- Creating a calendar displaying upcoming events on front page as well as under "News and events"

Please see the attached images below.

Frontpage with banner, navigation menu, information about PROTECT and partners, Twitter feed and recent news. The partner map links straight to the overview of partners.

PROTECT
The Right to International Protection

About PROTECT ▾ Our research ▾ News and events ▾ Contact PROTECT

Recent Updates

PROTECT represented at the first Global Refugee Forum
This text was first published on The University of Berg...

Kick-off Conference Program
When: 9 March, 2020 Where: Rubens Auditorium, The Palace...

PROTECT
The Right to International Protection
11 partners in
Bergen, Norway; Surrey and London, UK; Stuttgart and Giessen, Germany; Catania, Italy; Johannesburg, South Africa; Toronto, Canada; Lund, Sweden; Ljubljana, Slovenia; Ghent, Belgium
Funded by Horizon2020
Info.protect@uib.no

About PROTECT
PROTECT The Right to International Protection. A Pendulum between Globalization and Nativization? is an international research project, which will study the impacts of the United Nations' 'Global Refugee Compact' and 'Global Migration Compact' on the functioning of the international refugee protection system. It will be conducted by an international consortium of 11 universities in Europe, Canada, and South Africa.
> Read more about the project
> Read more about our partners
> View our kick-off conference program here
Photo: Phil Botha, Unsplash

PROTECT on Twitter

Tweets by @PROTECTproject2

PROTECTproject2 @PROTECTproject2
PROTECT was present at the first @Refugees Global Academic Network in Dec 2019, and our PI, @HakanGSA, made two pledges to the @UN community on behalf of the PROTECT project. Read more about our pledges here: protectproject.w.uib.no/protect-repres...

PROTECT represented at the first Global Refugee Forum - ...
This text was first published on The University of Bergen's website. Author: Sverre Ole Drønen in December 2019. Professor and PI of protectproject@uib.no

Feb 24, 2020

PROTECTproject2 @PROTECTproject2
The program for our kick-off conference is out! 📄 See you in Brussels on 9 March! protectproject.w.uib.no/kick-off-confe...

Kick-off Conference Program - PROTECT
Register for PROTECT's kick-off conference on 9 March in Brussels. Program available. protectproject@uib.no

Feb 23, 2020

Embed View on Twitter

Footer with funding and disclaimer

This project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 870761.

The content of this website does not reflect the official opinion of the European Union. Responsibility for the information and views expressed in the web lies entirely with the authors.

PROTECT
The Right to International Protection

Overview of PROTECT Work Packages. Each can be opened in a separate tab for more information.

Work Packages



Protect

Every H2020 project is composed of several work packages (WPs), or clusters of activities, which converge toward a common goal. PROTECT consists of 11 WPs, all of them contributing to its scientific quality and ethical integrity, and ultimately concurring to understanding and safeguarding the right to international protection.

WP1: Developing theoretical, conceptual and methodological approaches to international protection

As citizens living in a frantically evolving world, we are constantly reminded that new scenarios call for innovations in thinking. That is why PROTECT's first task consists of developing theoretical, conceptual, and methodological approaches to international protection...

[Read more about WP1](#)

WP3: The impacts of the GRC and GMC on the governance of international protection: institutional architectures of asylum determination

The fact that different states deploy correspondingly different institutional architectures and procedures to determine asylum is widely known. WP3 maps these differences in PROTECT's main settings – the EU, Canada, and South Africa – including by historical and statistical examination, and assesses which ones are the most conducive to the enforcement of human rights and the right to international protection.

[Read more about WP3](#)

WP2: The impacts of the GRC and GMC on the right to international protection: interactions with pre-existing legal frames of protection

What is the normative status of innovatory instruments such as the Global Compacts and how do they interact with international and European legal backgrounds concerning migration and asylum laws?

[Read more about WP2](#)

WP4: The impacts of the GRC and GMC on the governance of international protection: fieldwork studies of governance in practice

Global is not synonymous with abstract or unsubstantial, and migration policies are most strongly felt in sensitive locations. These are the target of WP4 bottom-up analysis. By carrying out two rounds of fieldworks in migratory hotspots in Italy, Greece, Spain, France, South Africa and Canada, WP4 analyses how the impact of GRC and GMC is perceived by governance actors and people entitled to international protection, and by the most closely related actors.

[Read more about WP4](#)

Overview of PROTECT partners with links to each university homepage and personal profile, allowing reader to explore each partner further. Eventually, this table will be replaced by small informative texts about each involved partner, accompanied with a photo.



Consortium partners

Consortium partners

Coordination and Management Office

PROTECT is an international research project that will be conducted by an international consortium of 11 universities in Europe, Canada and South Africa. The PROTECT Consortium is led by Professor Hakan G. Sicakkan on behalf of the Department of Comparative Politics, University of Bergen.

Partners	Lead Researchers	Country
Universitetet i Bergen (Coordinator)	Hakan G. Sicakkan (PI)	Norway
Queen Mary University of London	Elspeth Guild	UK
Justus Liebig Universität Giessen	Jürgen Bast	Germany
Universiteit Ghent	Frank Caestecker	Belgium
University of Surrey	Simon Usherwood	UK
Università degli Studi di Catania	Francesca Longo	Italy
Ryerson University	Idil Atak	Canada
Univerza V Ljubljani	Slavko Splichal	Slovenia
Lunds universitet	Anamaria Dutceac Segesten	Sweden
University of the Witwatersrand Johannesburg	Jo Vearey	South Africa
Universität Stuttgart	Raphael Heiberger	Germany

PROTECT news contains both articles promoting project events, such as kick-off conference, as well as featured articles on project team members.

News from PROTECT

PROTECT represented at the first Global ...



This text was first published on The University of Bergen's website.
Author: Sverre Ole Drønen [view full post »](#)

News

[Read More](#)

PROTECT team invited to workshop on Scie...



Text: Sverre-Ole Drønen Photos: Eivind Senneseth [view full post »](#)

News

Kick-off Conference Program



When: 9 March, 2020 Where: Rubens Auditorium, The Palace of the Academies, Brussels, metro station: Troon [view full post »](#)

Events, Uncategorized

[Read More](#)

The PROTECT kick-off conference is now o...



Protect

When: 9 March 2020, 1 pm – 5:30 pm. Where: Rubens Auditorium, The Palace of the Academies, Brussels, metro station Troon [view full post »](#)

Upcoming events is a page dedicated to contain information about important events organized by the project consortium.

Upcoming events

The PROTECT kick-off conference is open for registration

When: 9 March 2020, 1 pm – 5:30 pm.

Where: Rubens Auditorium, [The Palace of the Academies, Brussels](#), metro station Troon

[>Register here](#)

[>Conference program](#)

Conference aims

Economic and political crises combined with massive migrant and refugee flows have resulted in further reluctance to recognize international law as a legitimate source of national policy making. Reactions to migrant and refugee flows have started changing the regional and national political landscapes in large parts of the world, giving leeway to nativist refugee and asylum policies. The Global Compact on Refugees and the Global Compact on Migration were launched in a politically turbulent global context that poses serious challenges to their implementation. Impediments are anticipated in connection with efforts to link the two UN global compacts with existing sources of refugee law, global multilevel governance of refugee protection, public recognition of the right to international protection, and not the least, with current regional and national protection policies.

The PROTECT Consortium invites to a debate about the possible consequences of the United Nations' Global Refugee Compact and the Global Migration Compact on international refugee protection. **In this conference, while marking and celebrating the launch of PROTECT, we will discuss and seek ways of answering the following questions:**

- Is it realistic to expect that the Global Compacts can be implemented as anticipated under the current political circumstances?
- Under which conditions is a successful implementation of the Global Compact on Refugees possible?
- What are the possible links between the two Global Compacts and other sources of refugee law?
- Which global governance architectures are needed to respond to the requirements of the Global Refugee Compact?
- How will the two compacts affect the public recognition of the right to international protection?
- How can the European Union contribute to the Global Compact processes?

COROFF shows an overview of the involved members and their role, as well as link to their email address.

Coordination and Management Office

PROTECT's Coordination and Management Office (COROFF) is located at the University of Bergen.



Hakan Sicakkan
Principal Investigator



Dario Mazzola
Executive Scientific Coordinator



Pierre Georges Van Wolleghem
Executive Scientific Coordinator



Mari Lund Eide
Communications Coordinator



Alena Koslerova
Administrative Coordinator



Visual identity

Design specifications and reflections:

- The logo design is influenced and based on the keywords “protection”, “human rights”, “refugees”, “migrants”, “journeys”, “ocean”, “boat”, “global” and “international”.
- “Protect” re-occurs next to, or together with people in the logo, to emphasize the meaning of this word: to cover, or shield them from exposure, injury, damage or destruction.
- The circular shape of the logo compliments the project’s title and research objectives, as it emphasizes the global perspective of refugee and migrant protection.
- Blue is the project’s main color. Blue represents heaven and sky, stability, loyalty, honesty and responsibility. Blue has a calming effect, as well as expressing hope.

The logos that follow are available as jpg, png and eps files, thus enabling use on both transparent and solid backgrounds. The logos may be used in documents, presentations, social media and on the website.



